

Success...It's Your Choice!

If success were an accident, then none of us would have much control over our lives, our attitudes, and our destinies. But the good news is we do have control. Success is a choice!

By Paul J. Meyer

One of the most valuable pieces of my life's fortune that I can share with you is the understanding that success is a choice. Unexplained things can happen, but I firmly believe that "luck" is where preparation and opportunity meet. You have to do your part. And it begins with choosing these 10 core beliefs about success:

1. Winners are not born...they are made.
2. The dominant force in your existence is the way you think.
3. You can create your own reality.
4. There is some benefit to be had from every adversity.
5. Each one of your beliefs is a choice.
6. You are never defeated until you accept defeat as a reality and stop trying.
7. The only real limitations on what you can accomplish are those that you impose on yourself.
8. You already possess the ability to excel in at least one key area of your life.
9. There can be no great success without great commitment.
10. You need the support and cooperation of other people to achieve any worthwhile goal.

To have success, you must choose to have focus. Focus stimulates your desire to be a winner. It's important to remember that focus is an attitude before it becomes an action, and it's a journey more than a destination. Focus demands your discipline to become a winner, and discipline begins with a definite decision by you. Focus also strengthens your determination to become a winner. You have to believe and consciously decide to become determined, and then you have to act on that belief and decision.

To have success, you must choose to avoid negativity in your life. Negativity is the major stumbling block when it comes to change. The following are some tips to help assess the negative influences in your life:

1. Reassess all your long-standing beliefs.
2. Monitor your self-talk for one full day.
3. Examine negativity.
4. Make a list of all your assets and liabilities.
5. Accept that some failure is a part of the achievement process.
6. Re-program your subconscious.
7. Set positive-belief goals.
8. Associate only with positive-belief winners.

To have success, you must choose to keep your word. It is essential to be a man or woman of your word, regardless of what it might cost you, because your word is your bond. This includes being dependable, accountable, reliable, and credible. People will believe and trust you when they see that you keep your word. To accomplish anything in life, you need other people. People are vital to every goal, and keeping your word to them is of paramount importance.

Finally, to have success, you must choose where you want to go. I was not voted "most likely to succeed" when I was in high school. Maybe you weren't either. What does that mean? Absolutely nothing! Your attitude is 99% of any equation. Whatever it is that you are pursuing, know that with the right attitude, you have most of the problem already figured out. Your attitude is your choice. Choose where you want to go. **Choose success!**

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A millionaire by age 27, **Paul J. Meyer**, New York Times best-selling author and one of the founders of the self-improvement industry, has dedicated his life to sharing his fortune by motivating people to their full potential®. To learn more about how to claim and share your own fortune, order *A Fortune to Share* today, available at www.pauljmeyer.com.

